

2020/21 MEMBER BENEFITS

 **100%**
DISCOUNT
ON MEMBERSHIP FEES

 **44** WEEKLY
WEBINARS

 **5** VIRTUAL
MEMBER
MEETINGS

93 MEMBERS
FROM
101 AGENCIES

95%
MEMBER
RETENTION



DURING
MARCH
SURVEY
WEEK

 **\$130K+**
IN PARTNER-FUNDED
CAMPAIGNS

30+ 
PARTNER
PROMOTIONS



106 AGENCY
TERMS & CONDITIONS
REQUESTS

 **474**
LOCAL AREA
MARKETING REQUESTS

 **35**
TC MAIL
EDM'S

262
SITE BUILDER
PRODUCTS UPLOADED



 **5** PER
WEEK



129 FACEBOOK
MANAGEMENT POSTS

 **BUSINESS SUPPORT**
CHECKLIST (3 X UPDATES)

 **MOVING TO HOME**
BASE CHECKLIST

 **400+**
COVID-19 SUPPLIER
UPDATES SHARED

243 COVID-19 SUPPLIER
BOOKING ISSUES
ESCALATED AND RESOLVED

6/6 SUCCESSFUL
COVID-19 CONSUMER
TRAVEL SUPPORT PROGRAM
GRANT INTERVENTIONS